



# ofo Bike Share Program

July 2018 – Issue 10

Surely you have seen the 500+ bright yellow bikes that have popped up on A&M’s campus this past year. Do you know what they are? They’re ofo!

Ofo is a bike share program that was created in 2014 by several students from Peking University in Beijing to provide a sustainable means of transportation. Students registered their personal bikes on a registry that any student could access via an app and use a bike. As ofo gained in popularity they created the standardized yellow bikes you see on campus today. They have even partnered with the United Nations Development Programme in order to promote and develop innovative climate change solutions.

This bike share program provides a great alternative for students who want to occasionally use a bike without having to purchase and store their own. You can pay to use them by the hour, per month, or for an entire semester. It’s a great way to use a bike when you’re running late to class or just want to ride without having to commit to taking care of your own.

### It’s as Easy as Download, Unlock, and Ride

The bike share system is really easy to use. All you need to do to get started is to download the ofo app on your mobile phone. Create an ofo account and connect a payment method to the account. Then you just need to scan the QR code on the bike to unlock it and hop on!



### Get in Contact with Alternative Transportation

Email: [alttrans@tamu.edu](mailto:alttrans@tamu.edu)

Instagram: @TAMUTransportation

Facebook: @TAMUTransportation or @DayToRide

### Good Bull, Bad Bull

When you begin using ofo you are given a total of 100 points. These points increase or decrease based on your bike sharing behaviors. Using the bikes responsibly helps you gain points while illegal parking, damaging bikes, and not locking the bike causes you to lose points. If your point value goes to 0 you can no longer use any ofo bike. This not only applies to A&M, but to ofo bikes everywhere. For a full list of behaviors and their subsequent point values go to

<https://transport.tamu.edu/alternative/bicycles/ofo-points.aspx>.

### Events in July\*:

5<sup>th</sup> – The 12<sup>th</sup> Can Food Pantry open 12 pm – 4:30 pm

\*Specifics & additional events at [reslife.tamu.edu/living/sustainability/](http://reslife.tamu.edu/living/sustainability/)

### Fun Facts

- Each mile biked reduces carbon emissions by 0.77 lbs.
- ofo has over 10 million bikes globally
- ofo users take over 25 million rides each day
- Their logo is meant to look like a person riding a bike



### ofo Costs

\$0.50/hour  
\$9.95/month  
\$34.95/semester

### Get in Contact with Res Life Sustainability

Email: [sustainability@housing.tamu.edu](mailto:sustainability@housing.tamu.edu)

Instagram: Texas A&M Residence Life

Facebook: Aggies Going Green

Twitter: @TAMUResLife

Want do get our newsletter emailed directly to you?

Email [sustainability@housing.tamu.edu](mailto:sustainability@housing.tamu.edu) to learn more!